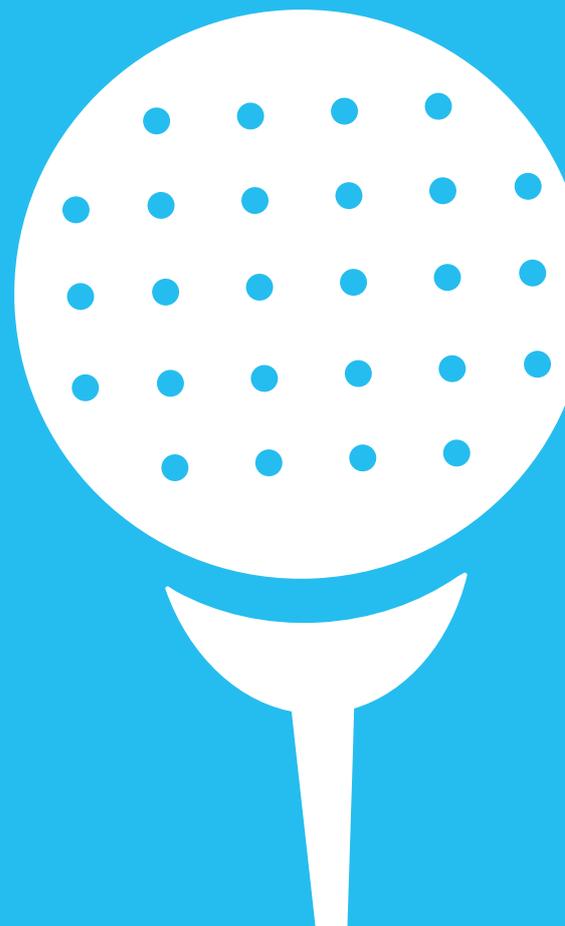


**YOUR
WAY**

How to hold a golf day

**Whether you are the next
Tiger Woods or an amateur golfer,
holding a charity golf day can be
right up your green.**

DiABETES UK
CARE. CONNECT. CAMPAIGN.



Our top tips

Planning a golf day can be easy. Here are our top tips to help you get a hole in one. Foreee!

PLANNING

VENUE

If you are a member of a golf club, ask the owners whether you can hold the day at their club. If you are not a member, look around different golf courses and see which offer the best rate.

DATE

Choose a date that will not conflict with any club competitions or other events the golf club may have going on. Try to secure a weekday for your event as it more likely you'll secure the date for free.

PUBLICITY

Advertise your day not only to friends, family and work colleagues but also put up posters around the clubhouse and try local sports and golf outlets. Advertise to business contacts who may be interested in the event as a corporate hospitality opportunity. Social media such as Facebook and Twitter are great places to promote your event too.

CELEBRITIES

Could you get a local professional golfer involved? Are there local celebrities who would like to get involved? For example, could you contact your local radio presenter to appear?

DRESS CODE

Decide how many teams both you and the golf course will be able to accommodate on the day and check whether the golf course has a dress code which you need to let your supporters aware of.

FORMAT

Decide which format suits your day best, perhaps a shotgun start? Everyone starts at different holes and will all finish and start at approximately the same time.

FOOD

Work with the clubhouse to provide sandwiches and food for the day. Do make sure you accommodate for all dietary requirements.

EQUIPMENT

Ask if the golf club can provide buggies, score cards and complementary range token guides.

VOLUNTEERS

Get volunteers to help with registration and fundraising around the course.

PROGRAMME

You could produce a programme for the event to sell.

On the day

Here are some of our tips for raising a bit extra on the day.

FUNDRAISING

ENTRY FEE

Have an individual or group participation fee for entering.

HEALTHY COMPETITION

Set some competitions: men's, women's and team as well as for hole in one and longest drive.

FIVERS DRAW

Everyone puts £5 into a draw. Those participating write their name on a £5 monopoly note, this is then chosen out randomly and the winner receives a prize.

NEAREST THE PIN

Choose a par three hole on the golf course as a bonus 'nearest the pin' hole. Each member has the option at the beginning of the hole to pay £5 to enter. Players then have to get as near to the pin as possible, with the winner receiving a prize.

HALF WAY DRINKS BREAK

Work with the clubhouse to provide a mid-course drinks stop with the sale of drinks going to Diabetes UK.

GOLFER OF THE YEAR

Fundraising doesn't have to stop after your golf day. Distribute out time sheets, here golfers pay £1 every time they play golf at that golf course making a note of the day on their time sheet. The golfer who plays the most golf within a given period (for example a year or quarter) gets a prize.

PHOTOS

Have a photographer on the day who can take pictures on the first hole, ask for a donation to purchase the pictures.

RAFFLES AND AUCTIONS

Ask the clubhouse to provide golf prizes.

SPONSORSHIP

Offer sponsorship opportunities: for the whole event, if you have them, think about branding on golf buggies, halfway house sponsor, branded shirt sponsor to go in goody bags, half page programme advert and hole sponsorship with a small branded banner by relevant tee for sponsored hole. The banner is given to the sponsor after the event.

After your event...

Congratulations! All your hard work has paid off and you've organised a fantastic event for a great cause. There are just a few important things to remember before you put your feet up.

Thank, thank and thank again! Thank everyone who volunteered, donated prizes, sponsored or participated in your day. Let them know the final total raised and how that money will help those living and affected by diabetes. Make sure to thank the golf club for letting you use the clubhouse for the day.

Hot off the press – your event was a success! Contact your local newspaper with a press release, the final total and pictures.

Get in touch

For more information on holding a golf day or to order your banners and materials, please [contact us](#).

Golf day not for you?

Organising a golf day not your thing? Check out our other [fab fundraising guides](#) for more inspiration!

Pay in your money

Please make cheques payable to Diabetes UK and send to your [local Diabetes UK office](#) or [pay in online](#).

Thank you!

 @diabetesuk

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